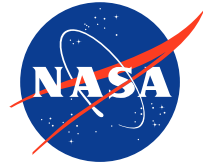


LET'S TRANSFORM THE WAY FARMERS FEED THE WORLD IN THE FACE OF CLIMATE CHANGE.



As weather gets more extreme, growing food gets tougher.

80%



of the rapidly growing population in lower-income countries survive on crops grown by small-scale farmers.

1/4



of those crops are projected to fail due to increased drought, famine and pests brought on by climate change.

3 billion



people will be starving by 2050 if farmers can't adapt their practices to meet this challenge.



Since 2012, Mercy Corps' AgriFin model has leveraged the power of technology and a global network of partners to connect **4 million small-scale farmers** to the products and services they need to increase their productivity and income.

Now we're scaling AgriFin – both by integrating **hyper-local satellite-to-soil insights from NASA** to inform climate-smart agricultural practices, and by setting a **key focus on women and youth**. Together, we'll take millions more farmers from subsistence to sustainable.

With your help, we can create a brighter future for farmers and the people they feed.

EVERYTHING A FARMER NEEDS

- Climate-Smart Insights
- Quality Seeds + Machinery
- Financing + Insurance
- Irrigation
- Buyer Connections

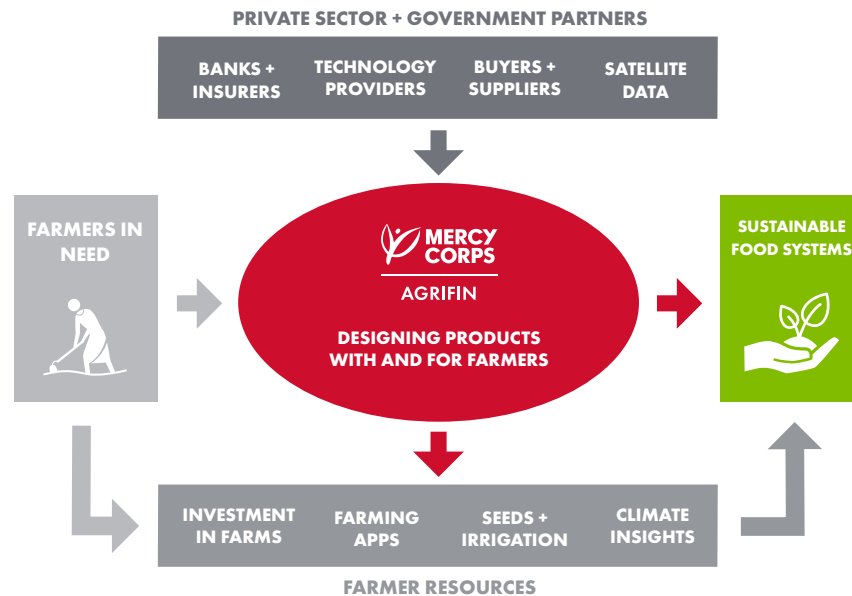
DELIVERED THROUGH DIGITAL INNOVATION

- Mobile Apps
- Interactive Voice Response
- SMS Chat Bots
- Peer-To-Peer Education
- Online Markets

TO FEED MILLIONS

- Profitable Farms
- Increased Crop Yields
- Resilient Communities
- Sustainable Food Systems
- Safe + Healthy Food

AGRIFIN IS AN INNOVATION CATALYST LEVERAGING A POWERFUL NETWORK OF PARTNERS.



YOUR SUPPORT CAN TAKE OUR IMPACT FURTHER.

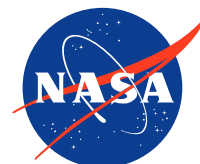
| \$5 MILLION TRANSFORMS LIVES | \$10 MILLION TRANSFORMS NATIONS |
|---|---|
| <p>Your gift expands AgriFin in existing countries to uplift the world's most vulnerable populations.</p> <ul style="list-style-type: none"> Scale-up impact with NASA insights in an AgriFin country, including Kenya, Nigeria, Ethiopia, Tanzania, Zambia, Uganda, Zimbabwe, and Indonesia Deepen focused efforts with key groups like women and youth, or strengthen key interventions like irrigation, climate change learning and harvest-loss recovery | <p>Your gift powers the full spectrum of AgriFin services in an entire country for up to 4 years.</p> <ul style="list-style-type: none"> Introduce AgriFin's powerful suite of services and NASA insights to farmers in existing and new countries like Rwanda, Nepal, Colombia, Ghana, India, and Myanmar Accelerate breakthrough technology innovation by expanding the product development, partnerships and education small-scale farmers need to practice climate-smart agriculture |

Farmers can't change the weather – but they can change how they prepare for it. And that could change everything.

Learn more at mercycorpsagrifin.org or contact our team: _____

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*NASA is critical to our efforts but does not directly receive funds as a technical Mercy Corps partner.