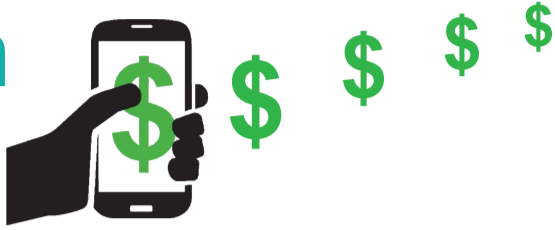


# Monitoring, Evaluation and Learnings at AgriFin Accelerate

## Impact

## High-Level Learning Questions

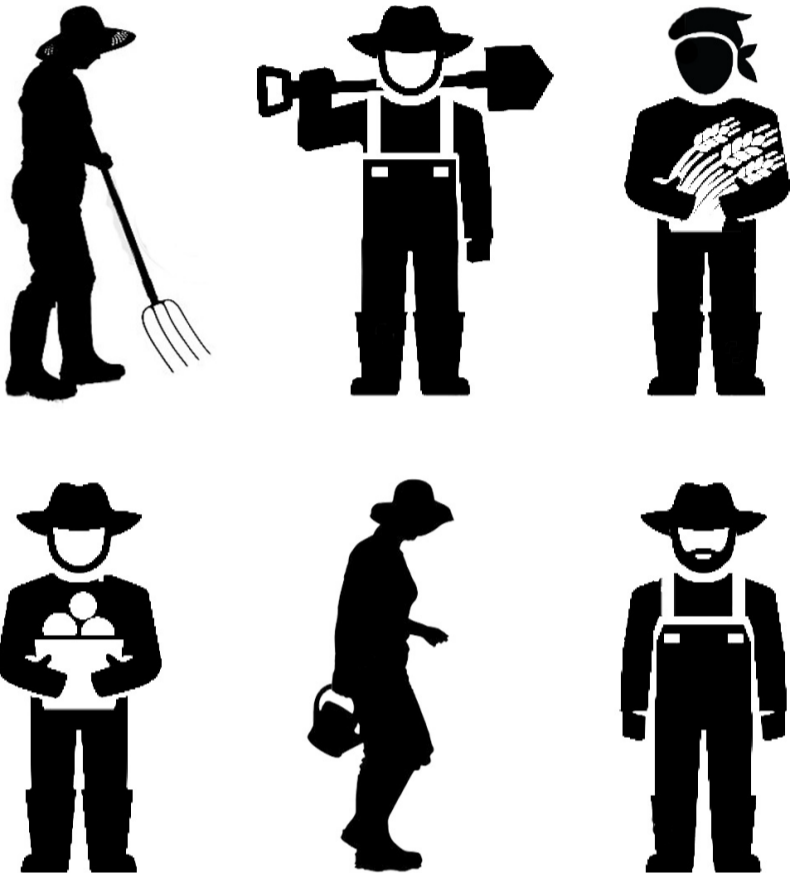
1 Million  
SHFs



**1** What impacts have AFA partners had on SHFs income, productivity and resilience to shocks?

## Client

**2** What financial and value-added products and services do SHFs, including women and youth, value most and why?



**3** How does bundling of products or services impact uptake and usage of Digital Financial Services?

**4** What capability building tools have the highest impact on SHF willingness and ability to use Digital Financial Services?

**5** What distribution channels are most effective for delivery of digital services to SHFs?

## Institution

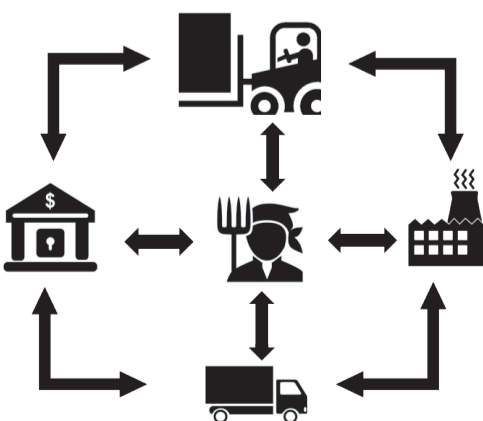
**6** How and to what extent have AFA-supported partners been successful in achieving scale and commercial sustainability?



**7** What are the main drivers of success and failure of different partnerships and bundled approaches?

## Ecosystem

**8** What ecosystem features are most important for success and expansion of digital solutions for agriculture?



**9** How can market intelligence, convening, dissemination and partnerships help to shape these ecosystem features and “crowd in” activity in the space?